



2021 Program Calendar

January 20, 2021 - How Do I Get There from Here: Career Planning & Advancement

Panel Speakers: Paula Allison, Andrea Weis

February 17, 2021 - Virtual Fundraising Events - What's New for 2021 & What We've Learned from 2020

Speaker: Freddie Silveria, Owner - FSA Auctions

Event Sponsor: FSA Auctions

March 17, 2021 - If Not Now, When? Silver Linings of the Coronavirus Chaos

Speaker: Danielle Collins, Primavera Strategies for Nonprofits

Event Sponsor: CALMA Association Management

April 21, 2021 - Unconscious Bias 201

Moderator: Kim Tucker, The Impact Foundry

Panelists: Marisa Desalles, Good Tilth Consulting, Richard Moore, Training Towards Self-Reliance, Nikki Whitfield, The Impact Foundry

Event Sponsor: Premier Print & Mail

May 19, 2021 - Ethics of Donor Engagement

Speaker: Kim Tucker

June 16, 2021 - Engaging Others With Differing Viewpoints

Panel Moderator: Marisa DeSalles, Good Tilth Consulting

July 21, 2021 - Planned Giving in 2021

Speaker: Patrick Schmitt, FreeWill

Event Sponsor: TLC Grants

August 18, 2021 - Brighter Days Ahead - How to Engage with Donors as the World Re-Opens

Panel Speakers: Laura Cootsona, Jesus Center, Carrie Grip, Rebuilding Together Sacramento, Allison Stelly, 916 Ink

September 15, 2021 - The Current State Of Donor Retention And What Fundraisers Can Do About It

Speaker: Steven Shattuck, bloomerang

October 20, 2021 - 7 Major Ethical Dilemmas

Interactive Workshop

November 4, 2021 - National Philanthropy Day

Recognizing local philanthropists

December 15, 2021 - Thank-you Letter Review

Group Exercise/Interactive Program