



2020 Program Calendar

January 15, 2020 – Collaborative Engagement for Nonprofits – How Working Together Can Improve Fundraising
Speaker: Staci Anderson, CEO, PRO Youth and Families

February 19, 2020 – Mind the Gap: Fundraising for General Operating Support
Speaker: Bill Roby, Executive Director, El Dorado Community Foundation

March 18, 2020 – 10 Tips to Dramatically Increase Your Event's Fund-A-Need
Speaker: Freddie Silveria, FSA Auctions

April 15, 2020 – How to Engage and Support Peer to Peer Fundraisers
Speakers: Monica Haulman & Maryrose McCoy

May 20 – The Accidental Fundraiser: COVID 19 Edition
Speakers: Alice Ferris & Jim Anderson

June 17, 2020 – Growing Your Legacy Society – Why Aren't We Asking?
Speaker: Anthony Alonso, Catapult Fundraising

June 25, 2020 – PIVOT! How to Maximize Funds Through a Virtual Gala
Speakers: Keith McLane, KLM Auctions and Michelle Holman, Greater Giving

July 15, 2020 – Virtual Volunteerism – How to Engage & Utilize Remote Volunteers
Speakers: Trudy Harris, Team Giving

August 19, 2020 – Getting the Most from Your Donor Database
Speaker: Catherine Connolly, MBA, CFRE, CMConnolly

September 16, 2020 – Managing the Ask
Speaker: Diane Carlson, Catapult Fundraising

October 21, 2020 – Ethical Issues Between Development and Boards
Speaker: Rene Hamlin, Development Director, Snowline Hospice

November 2020– National Philanthropy Day
Recognizing local philanthropists

December 16, 2020 - What Worked - The Silver Lining Playbook 2020
Panel Speakers: Rene Hamlin, Snowline Hospice, Licia King, CCHAT Center of Sacramento, Freddie Silveria, FSA Auctions

IN-DEPTH PROFESSIONAL DEVELOPMENT:

Fundamentals of Fundraising

October 19-20, 2020

**This is a 2-day training*